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September 25, 2009

Margaret Palmer  
 HydroMentia  
 3233 S.W. 33rd Road  
 Ocala, FL 34774

**RE: Congratulations on the ITFlorida Award Nomination for HydroMentia.**

Dear Margaret:

We are writing to inform you that your organization has been nominated for the ITFlorida Excellence in Sustainability Award. Congratulations on this achievement, we wish you the best as our judges review the nominations and select finalists in early October. Award winners will be announced at the annual ITFlorida Awards Gala on November 10<sup>th</sup> at Disney. Keynote speakers for that event include Gov. Charlie Crist (invited); Roger Berry, Chief Information Officer for Disney, Ken Ford, Chair of the NASA Advisory Council; and State CIO David Taylor.

Each year, the ITFlorida awards program shines a spotlight on notable achievements in the information technology industry within Florida. Past winners cover a wide spectrum, from the CIOs of Moffitt Cancer Center and the Florida Department of Law Enforcement to entrepreneurs of small start-ups with 10 or less employees.

ITFlorida is a public private partnership that assists the state's Congressional Delegation, the Governor, the Legislature, and other similar public policy and economic development organizations. Its Board consists of elected and appointed government officials and CEO-level leadership from both major corporations and small businesses.

Each year ITFlorida recognizes over individuals and organizations in the information technology industry in Florida within 17 awards categories. The nominees are narrowed down to 4 finalists in each of the following categories:

- Excellence in IT Leadership (Six Regional Awards)
  - Northeast, Northwest, Central, Tampa Bay, Southeast and Southwest
- Small Business of the Year
- High Growth Company of the Year
- Government Technology Leadership (Two Awards)
- Excellence in Bridging the Digital Divide
- Excellence in New Business Recruitment
- Excellence in Web 2.0
- Excellence in Sustainability through Information Technology
- Innovation and Entrepreneurialism Award
- IT Florida Legislator of the Year Award
- IT Leader of the Year (One Statewide Award)

Our 7<sup>th</sup> Annual Awards Gala and Tech Forum will take place on November 10<sup>th</sup> & 11<sup>th</sup>, 2009 at Disney's Yacht and Beach Club Resort near Orlando, Fla. Should you or your organization be selected as a finalist, you and a guest will be eligible to attend the November 10<sup>th</sup> Gala as a VIP. If you have any questions, please visit us on the web at [www.itflorida.com](http://www.itflorida.com) or call Matt Mohler at (850) 222-8156.

Sincerely,

EARNIE FRANKLIN  
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